To : Hamish Maxwell

cc. TG, WTM, GEK, JRH, LR, CW, MJ, (PM EEC); R.W.Murray, T.M.Kearns, L.Pollak, R.L.Snyder, F.H.Dulles, K.Haley (PMI)

FLASH FOR WEEK ENDING APRIL 29, 1983

I. LEGAL

1. EEC

a) The Commission has acknowledged receipt of the new Agreement submitted on April 15. The Commission has allocated a new file # number to this submission, which may suggest that the commission will consider a separate statement of objections necessary. This, however, is not certain.

b) Arrangements have been made for H. Maxwell to meet with F. Andriessen in Brussels on Tuesday, May 10 to discuss our case.

c) There are no new indications that our case will be discussed by the consultative committee in May.

2. GERMANY

a) M. Heidenhain and O. Axster met with Dr. Muller on April 20 in Munich to discuss his expert economic opinion. A revised draft will be received next week, at which time a decision must be taken on whether to file this with the Court.

b) An English translation of the Gutowski expert opinion was received April 26. It has now been decided that major parts, but not all of the Gutowski opinion will be filed with the Court.

c) The first draft of the marketing presentation planned to be given at the Oral Hearing will be discussed on May 5 or 6 in Lausanne.

2500084596

Source: https://www.industrydocuments.ucsf.edu/docs/ypdk0000

d) The FCO has requested from all cigarette manufacturers and major retailers details of unit volume, market share and sales, particularly of cheaper brands. The FCO has stated it is examining the changes to the market and the relevance of such changes to our case, as it based its prohibition order on market facts in 1980/81.

III. PLANNING

1. South Africa

H. Schedel and M. Dürst met with P. Taljaard, K.S. Buys and P. Brink of Rembrandt on April 25 in Zürich, to discuss the issue of Marlboro distribution. It was agreed that the gap between the parties concerning duration of any contract was too large for an acceptable compromise to be reached and Rembrandt were informed that PM would stay with Suzman. The atmosphere of the meeting was very good.

2. Trademarks

A discussion paper has been circulated outlining PM's approach for the meeting on April 30 in Zürich. PM will be represented at the meeting by EH, WTM and V. Tinucci.

IV. FINANCIAL

1. RPM Australia

The opposing bids for Allen's Confectionery by Cadbury & Lifesavers are in abeyance. Cadbury has been refused permission to purchase by FIRB and Lifesavers are withdrawing due to Allen's completing an employment deal with the unions. RPM Australia still hold 14.9% of allens.

2. Brinkmann's purchase of Rowenta-Werke GmbH

The French Government has approved Allegheny's sale of Rowenta to Brinkmann. This clears the last obstacle to formally complete the purchase.

2500084597

Source: https://www.industrydocuments.ucsf.edu/docs/ypdk0000

V. GENERAL

Share Price of	April 15,83	April 23,83
Rothmans International (£)	109p	109p
RI convertible £/Bonds (DM)	3705	3686
Dunhill (£)	380p	375p
Carrolls (Irish £)	93p	93p
Tabacofina (BF)	2870	2900
Rothmans of Pall Mall Canada (Can.$)		
- Common	42	41
- Preferred B	13-1/2	14
Carling O'Keefe (Can.$)		
- Common	14	15-7/8
- Preferred A	23-1/4	22
Rothmans of Pall Mall Australis (Aust.$)		
- Syndey	6.30	6.30
Rothmans Industries, N.Z. (N.Z.$)	1.95	1.87
Rothmans of Pall Mall Malaysia (Sing.$)	2.95	3.16
Rothmans Industries Ltd (Sing.$)	2.15	2.36

Regards.

E. Houminer

2500084598

Source: https://www.industrydocuments.ucsf.edu/docs/ypdk0000